



*This project is funded by
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Call for Consultants

UNESCO, the British Council and the Italian Agency for Development Cooperation (AICS) are jointly managing **Culture and Creativity for the Western Balkans (CC4WBs)**, a project funded by the European Union to foster dialogue in the Western Balkans by **enhancing the cultural and creative sectors for increased socio-economic impact**.

Over a 48-month period (2022–2026), the CC4WBs project aims to develop the capacities of cultural and creative sectors across the Western Balkans by acting at multiple levels and through the implementation of a system of mutually reinforcing activities leading to complementary outputs. The combined outcomes of these outputs, underpinned by a common strategic vision, are expected to enhance culture for social cohesion and sustainable development (Intermediate objective) and to foster reconciliation and good neighbourly relations in the Western Balkans (Long-Term overall objective).

In particular, by bringing together their respective strengths and competitive advantages, the three Partners will support more inclusive and effective cultural policies, enhance regional cultural co-operation, promote the mobility of artists and cultural operators, enhance the circulation of creative goods and services, and provide financial and technical assistance for the cultural and creative industries. The project will also stimulate the protection, management and promotion of cultural heritage, as well as enhanced public-private partnerships in the cultural and creative sectors.

The programme consortium is looking for qualified consultants or other individual specialists who may be engaged in specific tasks to support the delivery of CC4WBs. **Expressions of interest** are sought from **junior and senior consultants** with professional experience in the cultural and creative sectors in the region, including the following:

- Training/capacity building
- Advocacy
- Fundraising
- Communication
- Artistic production
- Networking and professional exchange
- Audience outreach and development
- Community engagement



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- Cultural programme/project management
- Cultural heritage management
- Cultural events management
- Entrepreneurial skills development
- Marketing and promotional activities
- Online content development
- Regional Western Balkans collaboration
- Cultural leadership
- Inclusive programming
- Digital arts and culture programming

Basic Requirements

Senior consultants should have considerable international and/or regional experience (minimum 5 years) in their field, including leading on work streams within a significant project. Relevant master's level degree or equivalent. English level C1 or above.

Junior consultants should have some relevant experience (minimum 2 years) in their field, assisting work streams within a project, and at least a bachelor's degree or equivalent. English level C1 or above.

Submission

Interested candidates are invited to submit their CVs to c.fidelbo@unesco.org and jovana.bjelakovic@britishcouncil.org by **18 September 2022**. Please include a short profile highlighting your competence in one or more of the mentioned subjects and experience in the Western Balkans region or other relevant contexts. Please also indicate your availability and preference of engagement over the programme implementation period (until April 2026).

Disclaimer

The profiles of qualified individual specialists responding to this call will serve to complement other relevant experts' facilities, in order to inform and facilitate the selection of suppliers for possible tasks that the consortium partners may need to assign within the framework of the programme. Issuing this Call for Consultants does not commit the consortium partners to select any expert and/or applicant. Only shortlisted applicants will be contacted.



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The consortium partners recall that paramount consideration in the selection of individual specialists shall be the necessity of securing the highest standards of efficiency, technical competence and integrity. The partners are committed to a policy of equal opportunity and diversity and apply a zero-tolerance policy against all forms of harassment. Individuals from minority groups and indigenous groups and persons with disabilities are equally encouraged to apply. All applications will be treated with the highest level of confidentiality and the partners undertake not to divulge any of the applicants' personal information to any third party without the prior consent of the applicant.